

Central News – September 2025

Membership information, updates and engagement

Key Information			
Title	Page	Summary	
RBL Elections 2025/6	2	Upcoming Trustee and Membership Council elections	
Remembrance Key Points	2	Our key points for Remembrance 2025 – now available	
Coloured poppies	2	RBL's position on different coloured poppies	
Our Strategy to 2035	3	Join our virtual events in October to hear more	
Membership fee increase	3	Reminder of the upcoming fee change	
News and Updates			
Annual Conference motions	4	New course available on Discover	
Face-to-face fundraising	4	How to check where this vital fundraising is happening	
Branch Life			
Back from the Brink	4	How Downpatrick Branch reopened its doors	

Important dates		
4 September 2025	Membership fee increases to £22	
1 October 2025	Election nomination window opens	

Trustee and Membership Council Elections 2025/6

Are you interested in working with RBL's leadership teams? The 2025-6 election cycle will begin on 1 October 2025 when the nomination window opens. This cycle, four trustee roles are up for election to the Board of Trustees and seven Membership Council Representatives are up for election in the following areas:

- Cheshire and Merseyside
- Manchester and Lancashire
- Northern Ireland
- South East Midlands

- South West Midlands
- West Midlands
- Women's Section

Following a recent change to the Rules in the Schedule of the Royal Charter, any branch can nominate candidates and vote in national elections – regardless of compliance status. Election nomination packs will be emailed or posted to branches ready for 1 October, as well as available on the elections webpage.

Please look out for further elections information over the coming weeks. Should you have any questions in the meantime, please contact <u>elections@britishlegion.org.uk</u>.

Remembrance Key Points 2025

A revised Remembrance Key Points document is now available on MAP and the RBL website. This one-page document provides a useful summary of RBL's position on Remembrance and is intended to help members and communities convey the core messages of Remembrance in their activities, ensuring they are impactful and inclusive.

View or download the document from MAP or our website.

RBL's position on coloured poppies

Remembrance commemorates the service and sacrifices of HM Armed Forces and their families.

The Legion red poppy is a universal symbol of Remembrance and hope, including hope for a peaceful world. Here at the Royal British Legion, we produce only red poppy wreaths, which are available through the Poppy Appeal for anyone wishing to take part in an Act of Remembrance. Importantly, funds raised by the red poppy support our Armed Forces, veterans and their families in their time of need.

The RBL respects the rights and freedoms of groups and individuals to make their own decisions how to observe Remembrance. We understand that some people may wish to lay a different

coloured poppy wreath or wear a different coloured poppy at Remembrance, often produced by other charities. We would ask that they consider using the red poppy alongside it as an act of respect for the service and sacrifice of Britain's Armed Forces, veterans, and their families, and we encourage those organising Remembrance services to discuss with all groups how best to meet their needs.

Our Strategy to 2035

This October, members are invited to attend online roadshows to hear about our new Strategy; the foundation of which is our Royal Charter and which is focused on the changing needs of the whole Armed Forces community.

Our work is made possible thanks to the tremendous efforts of members, supporters, volunteers and employees. To continue building on our success, we will need to work even better together so that the RBL can go from strength to strength and continue delivering support for life to those who need us.

Members will play a vital role in our strategy's success. To find out more about "Our Strategy to 2035" you are invited to come along to one of our virtual roadshows taking place in the autumn. Find the dates and joining links below:

- 8th October 13:00-14:30
- 9th October 09:30-11:00
- 13th October 17:30-19:00

Membership fee increase

We would like to take this opportunity to kindly remind branch and county officers that the £2 fee increase for 2025 comes into effect on **Thursday 4 September 2025**. New members and those renewing from that date will pay £22. The change will take place automatically at renewal.

Please ensure that your formation's websites are amended in time to reflect the new fee. If you require assistance with this, please contact your regional inbox / MEO. For any branch that collects fees on behalf of members (consolidated payments), please ensure you refer to the <u>consolidated</u> payment guidance on MAP and collect the correct new membership fee amount.

The fee increase follows the Motion passed at Annual Conference 2024. If you or local members would like to know more about these changes, please visit rbl.org.uk/membershipfees.

If you have any questions or concerns about the fee increase, please reach out to us at membershipservices@britishlegion.org.uk or call us on: UK: 0800 307 7773 (free); Republic of Ireland: 1800 911 936 (free); Overseas: +44 (0)207 191 1091 (full rate)

New Motions for Annual Conference course

We're pleased to announce that a new training course on proposing motions to Annual Conference is now available on Discover.

The course covers:

- What happens at Annual Conference?
- What is a motion?
- How to write a motion
- The timeline of how a motion goes from an idea to being heard at Annual Conference
- Overview of some past motions

This course is an eLearning module that is housed on RBL's learning platform Discover. You can self-enrol on the course and members do not need an RBL.Community account to do so. <u>Find out more about accessing Discover here</u>.

RBL face-to-face fundraising

Face-to-face fundraising is an essential part of how RBL engages with new supporters. Professional fundraisers visit designated locations around the UK and you may seem them in your local area. They work to help spread knowledge of RBL's work and ask members of the public to consider supporting RBL by Direct Debit or the Poppy Lottery. Find out more about our face-to-face fundraising <a href="https://example.com/here-new-maps-representation-new-maps-represen

Back from the Brink – Downpatrick Branch

In 2022, Downpatrick Branch, NI, closed its doors for what was believed to be the final time. With few new recruits, it had struggled. In 2020, it had met just once – to organise a Remembrance parade at which 12 members walked to lay nine wreaths. By 2022, despite a callout in the local press, a "make or break night" attracted only five people – and no new members.

"We said our goodbyes and closed the door," says Keith Straney, now Branch Chair. But he could see the decision had deeply affected then-Chair Andy Campbell. "It was annoying me that we had let this go. What also got me was the look on the Chairman's face when we had to close the doors."

Keith later phoned Andy, saying he wanted to try again. "Andy was over the moon," he says. Taking to his phone, he called friends and local lodge groups. If people were interested in joining, he put through their membership straight away. At the next branch meeting, 17 people turned up.

"Andy was delighted - as were the remaining members," he says. The branch filled all its positions, with Keith as Chair and Andy as President.

"Every time I saw someone I knew, I asked if they fancied joining – they were probably sick of seeing me!" says Keith. Yet the effort paid off. In 2024, Downpatrick Branch received a cup for the most increased membership; and more than 100 people took part in the Remembrance parade with 22 wreaths laid.

With the help of their MEO, the branch also recovered funds that were thought lost – around £40k, which helped to get the branch back on its feet.

Sadly, in April 2024, Andy Campbell passed away. "Andy had trained me up when I got the Chairman's job," says Keith. "Keeping me right, letting me sort problems out, on the phone most nights. He passed away knowing the Downpatrick Branch was in good hands and was going strong." By July 2025, the branch had 43 members and Keith says he is working on signing up some more.

For other branches looking for the motivation to keep going, Keith says: "Think of all those that have been in the branch over the years that are no longer here [and] think of all those that gave their today for our tomorrow."

Thank you for reading! The next edition of Central News is due to be published Tuesday 7 October.