



Poppy Appeal 2024 Bishop's Stortford

Report from Paul Vile, Poppy Appeal Organiser
March 2025



Without the hard work and dedication that goes into the box making, pot labelling, the distribution and collection of boxes, the collectors themselves and the counters, it would not be the great success it is today.

I would like to thank all on the committee who gave their time to write, label and distribute boxes and collection tins, and also who collected these back in.

I would like to thank our counters who spent parts of 4 days counting every pot, and both Tesco and Sainsbury's for counting and banking for pots collected within their stores.

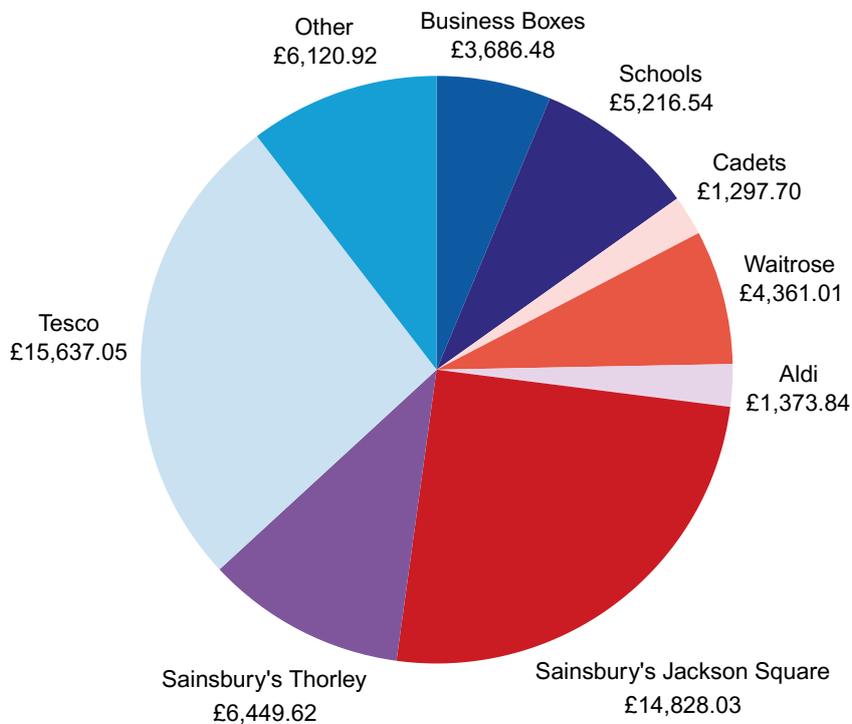
I would like to thank each and every collector who took time out to volunteer for this fantastic cause, our cadets for turning out for the launch and collecting on their respective weekends, and also our fantastic knitters and crochet experts for the fantastic woollen poppies they created.



Poppy Appeal 2024 Bishop's Stortford

Grand Total £58,971.19

Breakdown of Total



Distribution of Poppy Boxes and Collecting Pots

Business Boxes	61 boxes
Tesco	60 boxes with 2 drop outs
Sainsbury's Jackson Square	60 boxes with 2 drop outs
Sainsbury's Thorley	60 boxes with 3 drop outs
Waitrose	45 boxes out of 60
Aldi	17 boxes out of 60
Primary & Secondary Schools	372 boxes and collecting tins

Collections on Launch Day and at the Train Station

Bishop's Stortford Train Station	Between £250 & £350 per day collected
Launch Day, proudly supported by Jackson Square Shopping Centre and The Independent Newspaper	£1,942 collected