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Ensuring their unique
contribution is never
forgotten



Can you give some time for Poppy
Appeal?



Help us raise funds at London Poppy
Day

We'd like to build on the incredible Poppy Appeal 2023 campaign and raise even more to support our beneficiaries. We are still looking for Poppy Appeal Organisers in several districts. Get in touch and we can talk through how you can get involved.

You, along with friends and family, can register:

- online using the [Poppy Appeal volunteers registration form](#)
- by [email](#)
- by phone on 0345 8451945

[Register](#)

On Thursday, 31st October, our one-day street collection will mobilise over 1,000 uniformed personnel from the Royal Navy, British Army, and Royal Air Force, plus 1,000 veterans, volunteers, and supporters. It's a unique opportunity for communities to engage with uniformed personnel. If you volunteer you'll receive a food voucher on the day and travel passes for the day before, the day itself and the day after London Poppy Day across the National Rail network, and on the day across TfL. [Register](#) to be part of this exciting and unique day.

[Volunteer](#)



Take part in our survey to shape our new organisational strategy

At the beginning of this year, we developed six short-term strategic priorities. One of them is dedicated to developing a new long-term strategy for the RBL. As we work on this, we'd welcome your input. Please share your views by completing this short [survey](#) (by 2nd December 2024).

[Take our survey](#)



Protecting our trademarks and intellectual property

With Poppy Appeal approaching, it's important that we protect our trademarks and intellectual property. Criminals can make money by selling counterfeit two and four-petal poppies, claiming to support the Poppy Appeal and Scottish Poppy Appeal. In 2023, 186 product listings were reported and removed from sites such as eBay, Amazon, and Etsy - we'll continue to monitor these sites. Our social media team will check Facebook, X (formerly Twitter), and Instagram, and we'll be targeting the suppliers of infringing products. If you see any products you think are not authentic, either online, through social media or in physical stores, send the details to Eang@britishlegion.org.uk.

When you buy your poppy, it's best to go via the [Poppy Shop](#) or official collectors during the Poppy Appeal.

[Email us](#)



Are you interested in helping to shape the leadership of RBL?

There are several roles that are vital in helping to shape the RBL's leadership. The election window to recruit a National Chair, National Vice Chair, and three trustees for the Board of Trustees, plus 12 representatives for the Membership Council opens soon. The election window is open from 1st October - 17th January 2025, with successful candidates taking up their positions in May 2025. If you're interested in finding out more email elections@britishlegion.org.uk.

Email us



Sign up to join our Member meet-ups

These sessions are an excellent opportunity for members to get together with different branches in the region. They are designed for networking, sharing best practice and helping to build a stronger RBL through engaging learning sessions and discussions. They will also feature a mini exhibition, providing a chance to talk with RBL colleagues.

Dates and venues

- Saturday 23rd November – North: Barnsley Digital Media Centre. [Register to attend.](#)
- Saturday 30th November – Midlands: National Memorial Arboretum. [Register to attend.](#)

Remembering Afghanistan

The RBL will remember the 10th anniversary of the end of combat operations by British Armed Forces in Afghanistan (Operation Herrick) with a ceremony at the National Memorial Arboretum on Saturday 26th October 2024. The ceremony is open to those who served in Afghanistan and their families. Registration closes on 7th October or sooner if capacity is reached. To attend complete the [registration form](#).

If you have any questions contact us at remembranceevents@britishlegion.org.uk.

Register to attend



Countdown to Harrogate 2025

Our October Circular, with information about Annual Conference 2025, including motions and membership awards, will soon be shared with branch and county officers. Annual Conference is open to all members to attend, online or in person. Visit the [RBL website](#) or speak to your Branch Chair for more information.

Find out more

- Saturday 7th December – Central:
Bletchley RBL Club. [Register to attend](#).



Pets with Poppies

2024 marks the seventh year of our partnership with Pets at Home. Since 2018 over £1,378,000 has been raised. From bandanas to bow ties, to collars and charms, you can pick up a poppy accessory for your pet to wear with pride. Available [online](#) or in-store or on the Pets At Home app until 11th November. All profits go to the RBL.

[Shop the range](#)



Join us in the beautiful Surrey Hills for our 2025 Poppy Hike

Challenge yourself to hike the beautiful Surrey Hills. Walk through a Centenary Wood which commemorates the sacrifices made in WWI, then hike through stunning landscapes in this Area of Outstanding Natural Beauty, raising money to support our Armed Forces community and their families. With three different routes to choose from, you can set your own challenge.

[Sign up](#)



Caseworker Guide for MPs now available

We've re-launched our Caseworker Guide for MPs and their caseworker staff as it's important that MPs are aware of the wide range of support that's available to their



One year of our Credit their Service campaign

The Royal British Legion and Poppyscotland's [Credit their Service](#) campaign aims to end military compensation being unfairly counted as income when assessing eligibility for

constituents from the Armed Forces community. This practical tool provides essential information, helpful contacts, and advice on assisting veterans, serving personnel, reservists, and their families. The guide dispels the myths and highlights the unique challenges faced by the Armed Forces community. Please [encourage](#) your MPs and colleagues who work for them to download this useful guide.

[Contact your MP](#)

welfare means-tested benefits. This injustice impacts some of the poorest veterans and their families outside of [councils in England that already exempt military compensation](#).

Over the past year, thanks to the support from members, 30 more councils in England now disregard military compensation entirely in their means tests for local benefits. While we've made [progress](#), there's still work to be done to ensure fair treatment nationwide.

[Learn more about our campaign](#), its progress and how you can get involved on our [Campaigner Community](#).

[Credit their Service](#)



Men's Shed opens at Galanos House

In August, our care home, Galanos House in Warwickshire, welcomed RBL's Director General, Mark Atkinson, to officially open 'Southam Men's Shed'. Open to the whole community (men and women) and residents of Galanos House, the Men's Sheds initiative aims to improve mental health and wellbeing, encouraging connection, conversation, and creation. The Sheds provide a safe space for people to come together and improve wellbeing. RBL has teamed up with Men's Shed UK on a national level. The Shed is a first for Southam and for an RBL care home!

Colleagues and residents at Galanos House are grateful to those who donated tools and equipment for the Shed.



Pedal to Paris success

Our dedicated riders crossed the finish line on 9th September, concluding four days and 460km of cycling in the Pedal to Paris challenge. Battling torrential rain and steep hills, they cycled from Danson House, London, to the Arc de Triomphe in Paris. The riders collected their hard-earned medals and celebrated with a cruise on the River Seine. They raised over £165,000 to support veterans, currently serving personnel and their families. Fancy joining them next year? Sign up now for [Pedal to Paris 2025](#). RBL takes care of all the logistics so you can focus on the ride while supporting a vital cause.

[Pedal to Paris](#)

Going back in time



From the Royal British Legion Magazine September 1962

RBL's Hove members bought a new bugle for the Scouts of the 1st Shoreham troop. Here it is being played (noisily!) to the troop leader.

Encourage others to join

Our members play a vital role in ensuring that the Royal British Legion can continue to provide support to the Armed Forces community as well as upholding the importance of Remembrance. Share this email with others you think might be interested in Legion membership.

[Join now](#)

If you have any questions about your membership or you want to update your contact details, email our Membership Services team MembershipServices@britishlegion.org.uk

Quick links

[Membership](#)

[Get support](#)

[Poppy Shop](#)

Contact

Royal British Legion

Haig House

199 Borough High Street

London SE1 1AA

MembershipServices@britishlegion.org.uk



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The Royal British Legion is the UK's leading Service charity. We provide practical care, advice and support to serving members of the Armed Forces, veterans of all ages and their families.

We value your feedback, [please tell us how we did](#).

If you do not wish to receive any further information by e-mail of selected products and services from the Royal British Legion you can [unsubscribe here](#).