



Giving trophies a new purpose

02/12/2025

Dear Counties and Branches

With a little over two months until the nominations deadline for next year's National Membership Awards, I would like to take the opportunity to emphasise the importance of awards and recognition at both the national and county / branch level.

Local and regional awards are no less important than their national equivalents. I know that many of our counties and branches regularly recognise their hard-working members and have done for many years.

However, as Chair of the National Awards Committee, I am aware that there are counties and branches out there with hard working members deserving of recognition that cannot afford to purchase trophies. Equally, I know that there are some formations out there with old trophies and plaques sitting in storage as, for whatever reason, they're no longer needed.

I'd like to kindly ask all counties and branches to check their storage facilities for any old, unused trophies and consider selling them to raise charitable funds – or pass them on to your fellow counties or branches who can give them a new lease of life.

Thank you for your ongoing commitment to award and recognition. If you'd like to nominate for the National Membership Awards, please submit your nomination using [the relevant form on MAP](#) to membershipservices@britishlegion.org.uk by 5pm Friday 13 February.

With best regards,

Michael Challinor

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