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We will remember

We remember those
who served and sacrificed



Remembering those who served and sacrificed



How we marked Remembrance

As the national champions of Remembrance, we provide an opportunity for everyone to pay tribute to the service and sacrifice of our Armed Forces. We've captured some [great images](#) from our Armistice Day, Festival of Remembrance and Remembrance Sunday events.

[Our Remembrance photos](#)



Thank you for your support

Thank you for supporting our Poppy Appeal this year. Your efforts help us to continue our vital work supporting the Armed Forces community throughout their lives, whenever they need us. We couldn't do it without you, so thank you!

[Thank you video](#)



New RBL Director General

The Royal British Legion has announced Mark Atkinson, current Chief Executive Officer at RNID, to be its new Director General, after Charles Byrne stepped down from the role in November. Mark will continue the delivery of RBL's transformational change portfolio, whilst working to develop its long-term thinking to best look after the needs of those who come to it for help. Antony Baines, Director of Services, is Interim Director General until Mark joins on 29th January 2024.

[Read more](#)



Conference registration

Don't forget you can register for Annual Conference as a delegate or visitor from 8th January to 28th March 2024, either in-person or to attend online. You will be able to find the link to the new online registration platform in this E-newsletter and Central News, and it will also be available on the [RBL Website](#). If you have any problems registering, contact your Membership Engagement Officer for assistance.

[Find out more](#)



Improving care for veterans with Veteran Friendly Framework

We've launched a [Veteran Friendly Framework \(VFF\)](#) for care homes in partnership with Royal Star & Garter, and the Veterans Covenant Healthcare Alliance (VCHA). They will tackle loneliness and isolation and deliver improved health and wellbeing outcomes for the over



Office for Veterans' Affairs new consultation

The 'Supporting our Veterans' consultation aims to understand how veterans interact with various organisations such as government and local authority services, charities, and private companies.

25,000 veterans living in care homes across the country.

[Read more](#)

[Learn more about the consultation](#) and have your say. The consultation is open until 3rd January 2024.

[Have your say](#)



Why Conference is important - letter to the editor - RBL Legion Magazine

“If you don’t participate and vote, you can’t really complain about the decisions taken. It should be part of the rules that every compliant branch must appoint a delegate to conference, to ensure a fairer and more democratic process of managing change in the RBL. It cannot be right that only 6% of members decide the outcome of changes for 196,364 members. In civvy street, this wouldn’t be enough to call a strike.”

- Carol Organ (Member)

Read Carol’s thought-provoking letter to the Legion Magazine in full using the link below.

[Read the letter](#)



Electioneering Campaign

RBL attended the Liberal Democrat, Conservative, and Labour Party Conferences to discuss our priorities for the government



RBL Survival challenge

Looking for your next challenge? No matter your experience the Royal British Legion’s [Survival challenge](#) is your opportunity to learn

ahead of the next General Election and tell politicians about the wider work RBL does. We spoke to almost 100 politicians and many told us about their own personal connections to the Armed Forces or their local branch. Amongst the visitors to our exhibition stand were the Defence Secretary Grant Shapps MP, Foreign Secretary James Cleverly MP, and the Prime Minister's wife Akshata Murty. At Labour conference, John Healey MP, Rachel Hopkins MP and Luke Pollard MP visited our stand. You can [sign up to receive regular updates](#) from the Campaigns team.

[Click to sign up](#)

fire-lighting, shelter building and all the skills to survive off-grid – led by our military survival specialists. On the challenge you'll learn how to fend for yourself and have unbeatable camaraderie round the campfire. It's from 14th to 18th September 2024, so secure your place today.

To sign up as a group contact Sharon Wells swells@britishlegion.org.uk.

[Register today](#)

Did you know that...



Our Face-to-Face Private Sites Campaign is active again following Remembrance. Small teams of fundraisers will be visiting shopping centres, supermarkets, and events around the UK, helping to recruit new supporters and provide consistent funding for RBL. Our goal this year is to gain 36,000 new supporters through face-to-face interactions, and to raise around £14.6m over five years. We really appreciate your support so if you meet our team don't forget to share your positive experiences of RBL to get the chat started. Ask our fundraisers about becoming a Poppy Supporter or playing the Poppy Lottery.



Llanddulas Branch in North Wales has recently reformed. They organised their first Remembrance Sunday and, despite difficult weather conditions, it was a great success. Embodying the spirit of Remembrance, local councils, schools and community churches from the village supported the event. Standard Bearer Anna Barnsdale-Hughes led the parade with Martin Margerison acting as Parade organiser before a moving Remembrance service at St Cynbryd's church.



From the Royal British Legion Magazine November 1963

White headstones against the yellow of the desert sands at El Alamein – infantrymen on the Anzio beach-head in 1943 and tanks and men “somewhere in France” in 1917 – a wife mourning a husband; a daughter her father. These five pictures tell of the utter futility of war and why we will remember.

What would you like to see more of in the membership e-Newsletter?

1. I would like to see more stories of military service
2. I would like to see more inspiring stories of what RBL does for women
3. Stories of members/branches work
4. Examples of how the RBL helps the Armed Forces community
5. Updates about upcoming events and fundraising activities
6. Offers and lucky draws to win products from RBL partners
7. Other

[Take part in the poll](#)

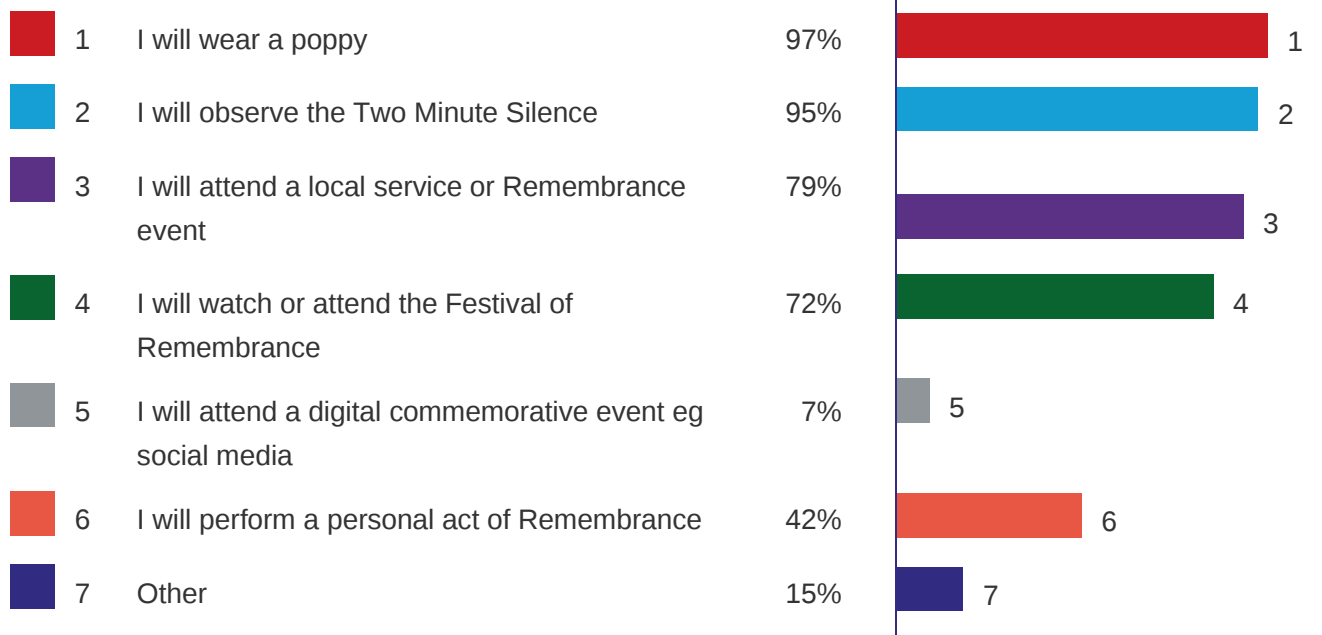
Last month's poll

How are you planning to remember those who served and sacrificed?

752 Participants

%

Graph



Encourage others to join

Our members play a vital role in ensuring that the Royal British Legion can continue to provide support to the Armed Forces community as well as upholding the importance of Remembrance. Share this email with others you think might be interested in Legion membership.

[Join now](#)

If you have any questions about your membership or want to update your contact details, email our Membership Services team MembershipServices@britishlegion.org.uk

Quick links

[Membership](#)

[Get support](#)

[Poppy Shop](#)

Contact

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The Royal British Legion is the UK's leading Service charity. We provide practical care, advice and support to serving members of the Armed Forces, veterans of all ages and their families.

We value your feedback, [please tell us how we did](#).

If you do not wish to receive any further information by e-mail of selected products and services from the Royal British Legion you can [unsubscribe here](#).