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# Your poppy shows you care

And helps us continue our vital work

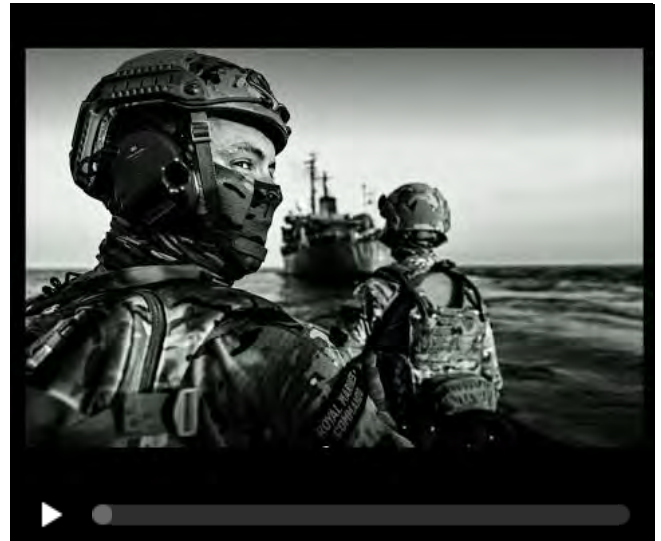


## Our 2022 Poppy Appeal has launched



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Our 2022 Poppy Appeal is here with volunteers back in their communities, raising funds for our veterans, serving personnel and their families. Your support is as vital as ever as we continue to make sure the unique contribution of our Armed Forces Community is never forgotten.



### Never Met

They don't know you, but they're willing to risk everything for you. This year's powerful Remembrance campaign (launched 10th October) was designed to drive home the sacrifices that are made every day by members of our Armed Forces community for people they have 'never met'.

Support the Poppy Appeal

Watch the campaign



## Cost of Living Grants

The increases in the cost of living are a significant concern for many people and the Armed Forces community are no exception to this. We've seen a notable increase in the number of people receiving grants related to everyday living costs. So, we're taking action to further support our communities by introducing energy cost top-up grants of up to £200 per month.

Find out more and apply



Yeah, back in Nigeria,  
my great granddad before he passed away,

Celebrating Black History Month

For the second year running, we're proud to have partnered with Black History Month — featuring in both their magazine and on their website. New this year was an educational video following Seren, a mixed-heritage British girl, discovering how the service contributions of Black, African and Caribbean men and women are recognised in society.



Watch the latest membership town hall

Thank you to everyone who attended our virtual town hall event on Tuesday 18th October, covering topics including strengthening our governance, Remembrancetide 2022, and our membership value proposition. It's now available to watch on-demand, along with the [presentation slides](#). Keep an eye out for future event details via MSO's.

Watch the video



New Remembrance resource published

A new resource, Making Remembrance Happen, has been published to help you plan Remembrance activities in your communities. You play a crucial role in ensuring that Remembrance is understood by all, is available to all, and is passed on to future generations. Our new guides are designed to help you spread the message of Remembrance and engage with people across your communities.

Resources for Members



Join us for Poppy Run 2022

Watch the townhall



Teaching Remembrance

We support the teaching of Remembrance across the UK and have designed a range of teaching resources for use by schools and families. On 11th November between 10.30am and 11.05 am, we're holding a [Remembrance assembly with the National Literacy Trust](#). This interactive live event, created for Key Stage 2 audiences, will include music, poetry, art, interviews and more. Please share this with your communities.

Find out more



Ready to Walk 121 Miles in November?

Whether you've taken part before, or always wanted to, now is your chance to sign up. When you join a Poppy Run, you run to remember, to show up for those who served and sacrificed for us. So, join us for a fun, family 5k at locations across the country.

[Sign up today](#)

Join us for a brand-new virtual walking challenge and complete your miles however you like – whether it's a few miles a day or big walks. Take part to support our Armed Forces community this Poppy Appeal (You'll even get a free Royal British Legion hat for signing up!).

[Join the Facebook group](#)

## Shop till you drop!

If you're looking for another way to show your support, take a look at some of the new products on offer to purchase, all of which make a donation to RBL.



We're proud to partner with Pets at Home for the fifth year of poppy pet accessories. [Shop the paw-some range](#) with all profits going to the Royal British Legion!

[Shop now](#)

AVI-8 watches have released the [AVI-8 Flyboy Royal British Legion Falklands 40 Meca-Quartz](#) watch with £10 from every timepiece sold donated to RBL.

[Shop now](#)

Our long-term partner, The Westminster Collection, have released their annual [£5 Poppy Coin range](#), marking Falklands 40 with 10% of every sale donated to RBL.

[Shop now](#)

Shop online for [The Poppy Collection® Collector's Edition Brooch](#) by QVC. Inspired by the stories of military families. A third of the purchase price goes to RBL.

[Shop now](#)

## Going back in time



### **From the Royal British Legion Magazine November 1962**

Cover of the November 1962 magazine. Young people of 1962 have the same hopes and aspirations as those of 1914 and 1939 before they were called upon to defend and preserve the way of life which is 'our today'. On top is a photo of the War Cemetery at Ranville amongst the Normandy Orchards, where many young men are buried. Below the inscription from the Memorial at Kohima and the young poppy seller - it is she and her friends who are living the 'tomorrow' of those who died.

## This month's survey

Let us know what you think of your members' magazine. Your opinions and interests matter to us and will help to shape future articles. Click the button below to take this quick and anonymous survey before **31 October 2022**.

[Take the survey](#)

## Last month's poll

Are you a member of an RBL Club?

1438 Participants

%

Graph



## Encourage others to join

You play a vital role making sure the Royal British Legion can continue to provide support to the Armed Forces community as well as upholding the importance of Remembrance. Please encourage others you think might be interested in becoming an RBL member.

[Join now](#)

If you have any questions about the e-newsletter, please don't hesitate to contact us. If you have questions about your membership card or want to change your home or email address please contact our Membership Services team [MembershipServices@britishlegion.org.uk](mailto:MembershipServices@britishlegion.org.uk)

Best wishes,

**Pete Wylie**

Communications Channel Manager

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## Quick links

[Membership](#)

[Get support](#)

[Poppy Shop](#)

## Contact

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